



Empowering our future

Hosted by:  **HEALTH CARE for**
Health Care Workers
An Initiative of PHI

October 3, 2008 • 7:30 a.m. to 4:00 p.m.

Regional Learning Alliance Conference Center
850 Cranberry Woods Drive, Cranberry Township, PA

Program and Resource Guide Advertising

The *Empowering our future* conference is a great opportunity to show your products and services to a receptive and motivated audience. Each of the conference attendees will receive a brochure upon entry. This presents an excellent opportunity for advertisers to send a message that will be seen and remembered.

Onsite Program Advertising

Page Size: 8.5" x 11"

Ad Size/ Placement	Cost (non-exhibitor)	Cost (exhibitor)
Quarter Page , black & white 3.5"(w) x 4.75"	\$175	\$125
Half Page , black & white 3.5"(w) x 9.75" or 7.25"(w) x 4.75"	\$275	\$225
Full Page , black & white 7.25"(w) x 9.75"	\$375	\$325
Inside Front Cover Full page, 4 color 7.25"(w) x 9.75"	\$500	\$450
Inside Back Cover Full page, 4 color 7.25"(w) x 9.75"	\$475	\$425
Back Cover Full page, 4 color 7.25"(w) x 9.75"	\$750	\$700

NOTE: No bleeds. Cost for inside front cover, inside back cover, and back cover includes 4-Color process at no extra charge. All other ads are black-and-white.

Deadlines

Ad Reservations

August 29, 2008

Ad Materials Due

September 5, 2008

Payment

Checks should be made out to **PHI** and sent to:

PHI
P O BOX 549
Wexford, PA 15090

Ad Materials

Electronic ads may be submitted as:

pdf (preferred). Embed all fonts, minimum resolution 300 dpi for grayscale and color art. 600 dpi for monochrome images

Quark 6.5 and 7.0 files will be accepted in MAC format only, all fonts and images must accompany the document.

eps All fonts converted to outlines, placed images linked

jpg Minimum resolution 300 dpi.

PowerPoint, WORD, and Publisher files will not be accepted.

Ad Submission

Materials Due: September 5, 2008

E-mail to: chris@paxtoncommunications.net

NOTE: If e-mailing files, you must call 603-228-4933 ext 11 to notify us.

Mail (on CD) to:

Paxton Communications
58 North State Street
Concord, NH 03301
603-228-4933

Sponsored by:

